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СУЧАСНІ ТЕНДЕНЦІЇ В ДОСЛІДЖЕННЯХ МОЛОДИХ НАУКОВЦІВ

## **МАТЕРІАЛИ**

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### **GEOPOLITICAL AND CULTURAL FEATURES OF THE USA**

*Scientific adviser – Yarygina V.V.*

The USA is a faraway country on the other side of the world. It is a country of contrasts and great opportunities. This question hasn't been studied enough. So, it is *topical*.

The USA is a state with rich cultural heritage and fascinating history. It has passed a long way of formation and has earned respect from other countries. During the Second World War the USA had been a reliable support for the Soviet Union because it had helped much in the fight against the fascism [1].

America gave the world a lot of great people, such as Abraham Lincoln, James Fenimore Cooper, Ernest Hemingway and Martin Luther King. This list is endless. We should not forget about Christopher Columbus, because he had discovered this previously unknown continent.

There are a number of time zones and two oceans, the Pacific and the Atlantic in the USA.

A lot of cultures, mentalities and nations are intertwined in America. This has formed the current face of the country. Today, the USA is a prosperous country, "the first economy of the world". Many people want to go to the USA to get an education, make a career, or just see this truly amazing place.

There are so many beautiful cities in America: such as New York, Los Angeles, Miami as well as little provincial towns. I want to pick out New York City among big cities. I associate New York with lots of yellow taxis on Times Square, crowds of people, who hurry somewhere and of course with skyscrapers and Statue of Liberty[2].

That would be so nice to wake up in the morning and go for a walk on Manhattan, visit the famous Wall Street, see Columbia University, stroll along Broadway, stare at the colorful advertising signs in Times Square. Then, we can go to Central Park for a walk, encountering running people in tracksuits, mummies with prams, people walking their dogs or to sit on green grass. After this we can pop to coffee shop and then go to Liberty Island where a statue with the same name is located, which has become a national symbol of America.

New York is the capital of American fashion. Fashion Weeks are held there. New York City is not only a big beautiful city, but it is one of the world economic centers. Also there is the headquarters of UN[3].

California will certainly leave nobody indifferent. San Francisco with Cable Cars and Golden Gate Bridge, Silicon Valley and high technologies, San Diego

and its Zoo – that's California.

There is also Hollywood in the Golden State, it is the well-known suburbs of Los Angeles. Hollywood has discovered the world-famous stars like Audrey Hepburn, Kirk Douglas, Harrison Ford and Meryl Streep. It is noteworthy, that the governor of California, Arnold Schwarzenegger, is actor too [3].

It is interesting to know, that there are two towns, which name is Washington, in America except the capital of the USA. The capital of the USA, Washington D.C., deserves attention, too. What can we say about this city? The government of the USA is situated there and a number of government buildings, like United States Capitol, residence of president of the United States, the White House, and Supreme Court of the United States. Washington D.C. is one of the most beautiful cities of America. Architecture of USA Capitol and Supreme Court of the USA is amazing. In the USA capital we can also see The Lincoln Memorial, inside which the statue of sixteenth president is located. You must see this.

So, the United States of America is a truly great country, with special lifestyle, unique people and its own traditions. Our cherished dream is to go there and learn how America really is.

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#### **EUROVISION SONG CONTEST: HISTORY AND THE PRESENT**

*Scientific adviser – Bezkorovaina O.L.*

The Eurovision Song Contest is one of the most watched non-sporting events in the world, with audience figures having been quoted in recent years as anything between 100 million and 600 million internationally. Despite the “grand old lady” being of respectable age, her pension is nowhere in sight, as the Eurovision Song Contest is still the most modern live TV entertainment spectacle in the world.

At the beginning of the television age in the early 1950's, the European television landscape offered the image of a politically divided and technically fragmented continent. Despite this sober picture of the European television landscape, some rays of hope have risen up to the European television sky in the early 1950's.

At the end of January 1955, Marcel Bezençon (president of the EBU Programme Committee), meeting in Monte Carlo, approved a project for further study: “European song contest” The competition was based upon the existing Sanremo Music Festival, held in Italy, and was seen also as a technological experiment in live television: in those days, it was a very ambitious project to join