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СУЧАСНІ ТЕНДЕНЦІЇ В ДОСЛІДЖЕННЯХ МОЛОДИХ НАУКОВЦІВ

МАТЕРІАЛИ

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initiate a shoulder massage; when family or friends are visiting, touch your spouse in their presence; when your spouse arrives at home, meet him or her one step earlier than usual and give your mate a big hug [2].

Psychologists claim that very often a person has several languages of love, so it is quite important to bear in mind all of them. Besides that, do not forget your own love languages. So, love and be loved!

LITERATURE

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SENSE OF HUMOR AS A COMPONENT OF PLAYFULNESS

Scientific adviser – Lukianova A.V.

A full understanding of the phenomenon of playfulness requires knowledge of play and playfulness across the life.

The aim of the article is to study the phenomenon of playfulness as a component of sense of humor.

Many authors investigate a theory of play based on Darwin's concept of sexual selection and hypothesize that playfulness becomes a highly desired characteristic. The authors suggest that for males, playfulness in females signals youth and, hence, fecundity; for females, playfulness in males signals no aggressiveness. There are natural limits on the lengths to which males can go to attract females.

Men may provide women with expensive gifts or equip themselves with expensive cars or clothing to demonstrate their skill at acquiring goods and necessities. Women may wear garments or use makeup designed to enhance their looks and make themselves appear younger, healthier, and more desirable.

Both females and males favor playfulness in potential mates because it offers a relatively unambiguous signal of reproductively important information. Men would be more interested than females in the physical attractiveness of potential mates while females would consider earning capacity in possible mates to be more important than would males.

So what is playfulness? Playfulness is defined as a property of the personality that can provide it with the maximum social adaptability while preserving the most expressed individual identity in the most varied difficult life situations. Paulet Gitard [1, 55] determines that playfulness should have many benefits, including adaptability, openness to new ideas, learning,

growth, and a tendency to interpret situations as challenges rather than threats. Playfulness in adults relates to positive psychological functioning.

One of the components of playfulness is a sense of humor. A sense of humor is a psychological feature of a person, which consists in observing contradictions in the surrounding world and evaluating them from a comic point of view. Many theories argue that the purpose of humor is to relieve tension and stress, and also to encourage new interpretations of situations. Foreign researchers, such as Dworkin E.S., Efran J.S., Landy D., Mettee D, Singer D.L.[2, 11-76], emphasizing the social orientation of the sense of humor, noted that humor and laughter play the role of "lubricants" in society, helping to reduce the level of aggression and hostility, and to switch conflict situations into a game plan. Considering the sense of humor as a coping strategy and a protective mechanism (Rukh V., Martin R.A., Lefcourt H.M.) puts in the center of his attention the role of humor in the processes of adaptation, overcoming stress, in relieving emotional tension, in mental and physical illnesses. A sense of humor is considered a sign of a healthy personality, one of the mature protective mechanisms. However, not always a sense of humor promotes adaptation, has a therapeutic effect. Using a sense of humor can also contribute to an illusory solution to a problem or avoiding its solution. So, in playfulness`s context, a sense of humor helps to see more new options for solving this or that difficult life situation.

In every case, however, psychological researchers have demonstrated that play is a researchable phenomenon, in all of its various manifestations, and as a component of sense of humor. The psychological study of play will provide an even deeper understanding and greater appreciation of the enduring phenomenon of playfulness as a component of sense of humor.

LITERATURE

1. Paulet Gitard. Playfulness in Adulthood as a Personality Trait. –New York, NY: Random House, 2007.
2. Dworkin E.S. Psychological approaches to the study of play: An Introduction to Science. Reeds Science Information Ltd: London, 2005.
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STUDENTS' CREATIVITY LIFE IN THE MODERN SOCIOCULTURAL CONTEXT

Scientific adviser – Razumenko T.O.

Referring to the Thematic philosophical dictionary -values are natural and cultural objects, processes, relationships that have positive significance for a person. Values arise as a result of the relationship between a person and an object in which the positive value of the object is determined for the person and his environment. Values are built in a certain hierarchy.

The life is the main value of a man. Since without existence there were no