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TRADITIONS AND INNOVATIONS OF SOLEMNIZATION AND CELEBRATIONS

Roman Natalia

Candidate of Pedagogic Sciences, PhD,
Associate Professor
Kharkiv National Pedagogical University
of G.S. Skovoroda

In the modern culture of the Ukrainian people a special place belongs to solemnization and celebrations that reflect the traditional and innovative components in the cultural and civilizational context of the values of society. At all times, holidays and celebrations were perceived in the community as a solemn, cheery and important event. The cyclical and life-affirming nature of the celebrations had a positive effect on the harmonization of all spheres of human life. The traditional Ukrainian holiday as a socio-artistic phenomenon, has usually been the object of social integration and subject to socially significant principles.

The essence and ideological orientation of the current solemnization and modern celebrations are the result of changes in the paradigm of traditional culture in general, as well as the system of values and socio-economical structure of society. But, despite the profound changes, the current holidays and celebrations retain the ancient foundation, reviving old time elements of traditional folk celebrations and entertainment, but enriched with the latest elements and content. Behind such innovations ethnic features are easily identifies. And this is an indicator that ancient holidays are an inexhaustible source of preservation national continuity.

The phenomenon of traditional solemnization is that the culture of such celebrations is based on ritual-participatory, social function, enriches social experience, promotes effective social interaction and collective consolidation, plays a compensatory function of resting from everyday worries, affects the development of art and culture in general [1].

Participatory holidays are based on institutional principles and encourage Ukrainians to preserve and develop social values, are forming paragon family relationships and basic moral principles. Involvement in such celebrations, at the same time, encourages the preservation of national artistic achievements, folk customs and rites. The celebration is perceived as a combination of socio-cultural component, emotional and symbolic, aesthetic activities and valueble worldview's persuasion.

Ukrainians have always adore solemnization and celebrations, waited for them and apperceived as the reward for conscientious and hard work. Due to the cyclical and predictable regularity of traditional celebrations, they were diligently prepared in advance. Before the solemn events they tried to buy gifts, treats, prepare a separate amount of necessary food for special holiday dishes. For example, pigs were fed before Christmas and Easter, because festive pork dishes were considered by Ukrainians as ritual food. Ritual meals were prepared meticulously and carefully. This process was seeing as reservative, regenerative and as a transmission of sacramental customs and

traditions [2]. Such cooking had a positive effect on the harmonization of family relationships, performed a symbolic and consolidating function. The festive mood was conditioned by the solemn attachment to high ideals and values, encouraged entertainment, jokes, laughter, solemn and joyful emotions.

Traditional solemnization and celebrations – that's fun, recreation, feasts, music, games, dancing and singing. During the celebrations, Ukrainians communicate a lot with relatives, godparents, neighbors and friends. At Christmas, guests went to visit relatives and sharing treats, young people arranged Nativity Scenes; Maslyana and Easter were celebrated sumptuously; loud weddings were celebrated by the whole community. To this day, Ukrainian holidays and celebrations include customs and rites that combine attributes and symbols that should ensure prosperity, wealth, happiness and health [3]. The concept of modern solemnization and celebrations is beyond the ethnographic paradigm, although most of the current holidays reflect the system of cultural and historical memory and traditions of their ethnic group.

The celebration, as a result of hard work that required some strengthness of spirit, organization and limitations, was desirable and predictable. Folk wisdom has preserved proverbs, which show that the expectations of merry celebrations took place in persistent, orderly, monotonous and difficult work: «Rich has a holiday, but the poor has a lot of work», «Lazy has a holiday on a weekday» «One day, there will be a holiday on your street too», etc [2]. That is why celebrations, as a form of emotional and symbolic manifestation, in their genesis carry the energy of happiness, joy and triumph.

Thus, the dualism of traditions and innovations is an ethno-integrating element of modern solemnization and celebrations, thanks to which national holidays remain an important component of today's civilization.

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