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СУЧАСНІ ТЕНДЕНЦІЇ В ДОСЛІДЖЕННЯХ МОЛОДИХ НАУКОВЦІВ

## МАТЕРІАЛИ

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and its Zoo – that's California.

There is also Hollywood in the Golden State, it is the well-known suburbs of Los Angeles. Hollywood has discovered the world-famous stars like Audrey Hepburn, Kirk Douglas, Harrison Ford and Meryl Streep. It is noteworthy, that the governor of California, Arnold Schwarzenegger, is actor too [3].

It is interesting to know, that there are two towns, which name is Washington, in America except the capital of the USA. The capital of the USA, Washington D.C., deserves attention, too. What can we say about this city? The government of the USA is situated there and a number of government buildings, like United States Capitol, residence of president of the United States, the White House, and Supreme Court of the United States. Washington D.C. is one of the most beautiful cities of America. Architecture of USA Capitol and Supreme Court of the USA is amazing. In the USA capital we can also see The Lincoln Memorial, inside which the statue of sixteenth president is located. You must see this.

So, the United States of America is a truly great country, with special lifestyle, unique people and its own traditions. Our cherished dream is to go there and learn how America really is.

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#### **EUROVISION SONG CONTEST: HISTORY AND THE PRESENT**

*Scientific adviser – Bezkorovaina O.L.*

The Eurovision Song Contest is one of the most watched non-sporting events in the world, with audience figures having been quoted in recent years as anything between 100 million and 600 million internationally. Despite the “grand old lady” being of respectable age, her pension is nowhere in sight, as the Eurovision Song Contest is still the most modern live TV entertainment spectacle in the world.

At the beginning of the television age in the early 1950's, the European television landscape offered the image of a politically divided and technically fragmented continent. Despite this sober picture of the European television landscape, some rays of hope have risen up to the European television sky in the early 1950's.

At the end of January 1955, Marcel Bezençon (president of the EBU Programme Committee), meeting in Monte Carlo, approved a project for further study: “European song contest” The competition was based upon the existing Sanremo Music Festival, held in Italy, and was seen also as a technological experiment in live television: in those days, it was a very ambitious project to join

many countries together in a wide-area international network

Meeting in the Palazzo Corsini in Rome on 19 October 1955 (chaired by Sir Ian Jacob, director general of the BBC) the EBU General Assembly agreed to the organizing of a European Grand Prix to be held in Lugano in the spring of 1956.

The name "Eurovision" was first mentioned in relation to the EBU's network in the London Evening Standard from the 5th of November 1951. Written by the British journalist George Campey, he dubbed the Contest "Eurovision Grand Prix". The "Grand Prix" name was adopted by the Francophone countries, where the Contest became known as "Le Grand-Prix Eurovision de la Chanson Européenne".

So, how it works? In a nutshell, each participating broadcaster that represents their country has chosen their performer (maximum six people) and song (maximum three minutes) through a national televised selection, or through an internal selection. Each country is free to decide if they send their number-one star or the best new talent they could find. They have to do so before mid-March, the official deadline to send in entries.

The winner of the Eurovision Song Contest will be chosen through two Semi-Finals and a Grand Final. Traditionally, six countries are automatically pre-qualified for the Grand Final ("Big Five" (France, Germany, Italy, Spain and the United Kingdom) and the host country). The remaining countries will take part in one of the two Semi-Finals. From each Semi-Final, the best will proceed to the Grand Final. Each act must sing live, while no live instruments are allowed. After all songs have been performed, each country will give two sets of 1 to 8, 10 and 12 points; one set given by a jury of five music industry professionals, and one set given by viewers at home. Viewers can vote by telephone, SMS and through the official app. To keep things fair, you cannot vote for your own country.

The winning country will traditionally be given the honour of hosting next year's Eurovision Song Contest [1].

Very often singers who take part at Eurovision Song Contest are popular only in the country they represent. So, Eurovision song contest is an opportunity for young artists to become famous throughout the world. This competition helps to find something special, uncommon, sometimes even bizarre, but always best of the best and makes many singers recognizable anywhere in the world.

ABBA was the most notable winning Eurovision artist whose career was directly launched into the spotlight following their win. They went on to become one of the most successful bands of all time. Winning the 1974 Contest on 6 April 1974 gave ABBA the chance to tour Europe and perform on major television shows.

Brotherhood of Man won the 1976 Eurovision Song Contest with "Save Your Kisses for Me". The song became a major hit around the world and made No.1 in many countries. The song eventually sold six million copies worldwide and is still the highest selling Eurovision winner ever. In the UK, it stayed at No.1 for six weeks and earned them a platinum disc.

The winning song in the 1988 Eurovision contest "Ne Partez Pas Sans Moi" ("Don't Leave Without Me") performed by Celine Dion achieved victory by the

narrowest of margins: it scored one point higher than the UK's entry "Go" performed by Scott Fitzgerald. Dion's performance remains well respected, and partly due to her international fame the song is considered one of the most prominent winning performances of all time.

Italy was represented by Toto Cutugno at the 1990 Eurovision Song Contest, which took place on 5 May in Zagreb. He won the Eurovision Song Contest with his own composition "Insieme: 1992" ("Together: 1992"), a ballad which celebrated European political integration, and establishment of EU.

Patricia Kaas, one of France's most successful musical artists, represented France in the Eurovision Song Contest 2009 on 16 May 2009 in Moscow, Russia. Although France finished in 8th place, Kaas's performance became a sensation of the contest.

Tom Neuwirth was born on November 6th, 1988, and he for the first time performed as his alter ego ConchitaWurst in 2011. Since then, he has been a symbol for tolerance and artistic freedom in Austria and beyond. His motto: "Be the best version of yourself rather than a bad copy of someone else!" At the finals held in Copenhagen on 10 May 2014, she won the competition with 290 points. This was Austria's first Eurovision win since Eurovision 1966. Wurst came to international attention after winning the Eurovision Song Contest and became a symbol of personal freedom throughout the world [2; 3].

Ukraine has participated in the Eurovision Song Contest 13 times since making its debut in 2003. Ukraine's first victory came in 2004 when singer Ruslana was victorious with "Wild Dances".

We also won last year's contest with singer Jamala taking first place with the song about the mass deportation of Tatars under Josef Stalin, moved voters across Europe to earn her first place forcing DamiIm's "Sound of Silence" for Australia and Sergey Lazarev's "You Are the Only One". "I know that you already sang a song about peace and love, but actually I really want peace and love to everyone," Jamala said.

Ukraine has also finished second in the contest with VerkaSerduchka in 2007 and Ani Lorak in 2008, third with ZlataOgnevich in 2013, and fourth with Mika Newton in 2011, for a total of six top five placements [1].

This year O. Torvald has been chosen to represent Ukraine in the Eurovision Song Contest. O. Torvald is a Ukrainian rock band formed in 2005. The current line up of the metal group includes: YevhenHalych, Denys Myzyuk, OleksandrSolokha, MykytaVasyliiev and MykolaRaida. As the current winners Ukraine's entry will go straight into the final and will not need to compete in the semi-finals. O. Torvald will perform their song "Time", which is written and performed in English.

The Eurovision Song Contest 2017 was the 62nd edition of the music festival. It took place in the International Exhibition Centre in Kiev, Ukraine. The winner was Portugal with the song "Amar pelos dois" (Loving For The Both of Us), performed by Salvador Sobral. This was Portugal's first win – and first top five placing – in 53 years of participation.

All in all, Eurovision is a chance to showcase Ukraine in a completely different light, to show that the country celebrates and shares its values, history and heritage. It's an opportunity to send a positive wave of energy to the entire world and to put the country on the map, so that everyone will recognize it. Hosting the Eurovision Song Contest also serves as a reminder for many in Ukraine as to how far the country has come since independence in 1991 [6].

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#### **DUBAI – THE CITY OF THE FUTURE**

*Scientific adviser – Vasylieva M. P.*

Travelling and exploring the world are two of the most widespread present-day hobbies. Visiting as many interesting places as possible is the biggest dream of many people. Of all the places I would like to visit I think the most exciting is Dubai in the United Arab Emirates.

Dubai is situated on the southeast coast of the Persian Gulf. It is the capital of the Emirate of Dubai, one of the seven emirates that make up the country.

They say Dubai is the city of dreams. I think they're right. Dubai is a city that provides a new setting at every turn, richly mixing together the old and the new; it is without a doubt the leading tourist destination in the Middle East. Dubai is a city of ages that rises out of the desert and crowns the gulf coast with its presence.

With the beauty of the Arabian old town and the gold souks mingling amongst the cosmopolitan high rises, you can view the fast paced developments from your very own Abra (water taxi) meandering on the creek, but beware of the ogling men; it's offensive to have too much cleavage on show as Muslim women cover up with Hijab dresses.

There is a real sense of positivity in Dubai and you can feel the competitiveness in the air for the biggest and the best amongst hotels, shopping malls, water parks, ski slopes....the list goes on.